

FACULTY OF SOCIETY AND SCIENCE STUDY COURSE DESCRIPTION

Course Title:	English for Business Purposes I			
Course code (LAIS):	<i>Course code is assigned after registration in the study information system</i>			
Study programme:	Business Administration			
Level of Study programme:	<input type="checkbox"/> Short-cycle professional higher education			
	<input checked="" type="checkbox"/> Professional Bachelor			
	<input type="checkbox"/> Professional Master			
	<input type="checkbox"/> Academic Master			
	<input type="checkbox"/> PhD level			
Type of Study programme:	<input checked="" type="checkbox"/> Compulsory course (Part A)			
	<input type="checkbox"/> Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/> Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/> Elective courses (Part C)			
Course Workload:	Credits/ ECTS	Academic hours	Contact hours	Independent work hours
	3	75	30	45
Course Author/ Tutor:	Santa Laurīte			
	Mg. paed.			
	santa.laurite@va.lv			
	Consultation: according to the schedule for each semester			
Study Form:	Full time studies			
Study year, semester:	1 st Year, 1 st Semester			
Language:	English			
Prerequisites for the Course: (if necessary)	General English, level B2			
Course Summary:	The goal of the course is to develop the students' competence in the English language through practicing the use of the language in specialty related areas, facilitating development of such skills and abilities that enhance the foreign language competences vital for communication in professional domain in English.			
Assessment:	Examination			
Requirements for Credits:	Tested homeworks and independent works. Tested 3 testing works. Tested individual presentation. Final assessment consists of: Examination assessment 30%, testing and independent work assessment 70%			
Abiding by the Academic Ethics	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> – study papers must be independently developed; – the study work should reference all statements, ideas and data used that have been authored by someone else; – appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; – the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise. <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is exmatriculation.</p>			
Learning Outcomes; the evaluation methods and criteria	Learning Outcomes		The evaluation methods and criteria	
	Knowledge			
	Specialty related vocabulary, terminology, structures of academic expression.		Testing works, examination.	
	Skills			
	Understand written and spoken text,		Literature studies, text summary,	

	Define and explain entrepreneurship terminology and processes.	seminars, testing works, examination
	Competency	
	Present and discuss about current topics in the specialty.	Presentation
	Formulate and express opinion in written form, observing the academic style.	Various kinds of written assignments, argued essay.
	Appropriate usage of lexical and grammatical structures.	Examination.
Course Compulsory literature:	Emmerson P. Business English Handbook Advanced, Macmillan Education, 2012 Mascull B. Business Vocabulary in Use Advanced, CUP, 2018 Moore J. Oxford Academic Vocabulary Practice, OUP, 2017 Pride, William M. Business, Cengage Learning, 2014 http://www.oxfordlearnersdictionaries.com/ http://www.businessdictionary.com/ http://www.economist.com/	
Course additional literature:	G.Tullis New Insights into Business, Longman 2004 Mascull B. Business vocabulary in use, CUP, 2002 Duckworth M. Business Grammar & Practice Intermediate, OUP, 2003 T.Theo Develop Your Presentation Skills, Kogan Page, 2016 Materiāli no datu bāzēm Internetā pieejamie resursi: http://www.nytimes.com/ http://www.balticbusinessnews.com/ http://www.bbc.co.uk/news/business/ http://www.businessweek.com/ TED talks	
Course confirmation date:	6., January 2020.	
Date of course description update:	9., December 2024.	

Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Business. Entrepreneurship. Types of economy. Free Market. Business Environment, competition. Verb Tenses.	8	10	Lectures, practical lessons, seminars, group work, case analysis, testing work. Literature studies, individual or group independent work
	Types of Business ownership. Small Businesses. History of the enterprise. Successful businesses. Passive Constructions.	8	10	Lectures, practical lessons, seminars, group work, case analysis, testing work, Literature studies, individual or group independent work
	Business structure. Mission, Vision, Strategy. Entrepreneur: description. Features of Academic Style.	8	12	Lectures, practical lessons, seminars, group work, case analysis, testing work, Literature studies, individual or group independent work
	Academic style expression in written form.	2	1	Lecture, practical lesson, Preparation for written work
	Presentations and discussions on specialty related current topics.	2	10	Presentations, discussion, Literature studies, individual independent work, preparation of

				presentation
	Final assessment.	2	2	Exam, Preparation for the exam
Hours total:		30	45	